



\$70



MICHELIN

MAIL-IN REBATE

ON ANY SET OF 4 MICHELIN TIRES!

02/14/10 - 03/06/10
SEE SALES ASSOCIATE FOR DETAILS.

DTC/ATC Michelin Offer #26005

Receive a \$70 mail-in rebate when you purchase a set of four (4) Michelin tires bought at Discount Tire or America's Tire from February 14th through March 6th, 2010.

You may submit your rebate **online** at www.dtc.rebatepromotions.com using the appropriate offer number.

Or you may **mail ALL** of the following **REQUIRED** items:

1. This redemption form completely filled out (PLEASE PRINT)
2. Your ORIGINAL or STORE ISSUED REPRINT dated sales receipt from the qualifying purchase

Mail all of these items to:
DTC Michelin Offer #26005
P.O. Box 1430
Mesa, AZ 85211-1430

THIS FORM MUST BE POST MARKED NO LATER THAN 04/06/10

- Purchase must be made at Discount Tire / America's Tire
- Allow 4-5 weeks for delivery
- Valid in USA ONLY
- Not valid with any other offer
- Rebates redeemed online must be submitted no later than 04/06/10

Name: _____

Address: _____

City: _____

State: _____ ZIP: _____

Phone Number: _____

E-mail Address: _____

Survey

(required)

We greatly appreciate you taking the time to answer these questions. This information will help us shape future promotions and the way we provide tire service to you.

1. Did you come in today because of the promotional offer?
 Yes No
2. Was this your first visit to any of our stores?
 Yes No
3. Please check all the items our promotional offer prompted you to do:

<input type="checkbox"/> Yes	<input type="checkbox"/> No	Upgrade your purchase to a better quality tire
<input type="checkbox"/> Yes	<input type="checkbox"/> No	Buy a set of four tires rather than one or two
<input type="checkbox"/> Yes	<input type="checkbox"/> No	Buy a set of tires somewhat sooner
4. How did you **first** hear about this Promotion?
(Please check **one**)

<input type="checkbox"/> TV	<input type="checkbox"/> Magazines
<input type="checkbox"/> Radio	<input type="checkbox"/> Billboard
<input type="checkbox"/> Newspaper: Ad____ Post-It____	<input type="checkbox"/> Email
<input type="checkbox"/> Internet: Banner Ad____ Search Engine____ discounttire.com____ americastire.com____	
<input type="checkbox"/> Mail: Postcard____ Valpak____ RedPlum____ Other____	
<input type="checkbox"/> While shopping today in this tire store	<input type="checkbox"/> Driving by store
<input type="checkbox"/> Referred by friends or family	<input type="checkbox"/> Called store

To view your rebate status, please visit:
www.dtc.rebatepromotions.com

For questions about your rebate call toll-free at (866) 892-8078. After submitting required materials, please allow 3 weeks before checking the status of your redemption.

WE SUGGEST YOU MAKE A COPY OF ALL MATERIALS SUBMITTED FOR YOUR RECORDS.

Void where taxed, prohibited, or restricted by law. Discount Tire is not responsible for late or misdirected mail. Fraudulent submission of multiple requests could result in Federal prosecution under the U.S. Mail Fraud Statutes (18 USC, Section 1341 and 1342)